

Find the right Mac[®] for **your major**.

The reliability students need for class, projects, and everyday life at UT Austin.



All-Day Battery

Stay productive from class to study sessions without searching for an outlet.



Built for College

Lightweight, reliable, and designed for every day student life.



Apple Ecosystem

Works seamlessly with iPad[®], AirPods[®], and many more.



Student Support

Get help from the Campus Computer Store before and after you buy.

MacBook Neo

Good for basic coursework & budget-conscious students



- Liberal Arts
- Education
- Communication
- Fine Arts (non-design majors)

Entry-level device perfect for everyday academic tasks like note-taking, web browsing, online coursework, email, and streaming.

*Recommended for select majors with lighter computing needs.

MacBook Air 13" & 15"

Better all-around MacBook for most students



- Business
- Pre-Med
- Psychology
- Communications
- Natural Sciences

Lightweight, reliable, and powerful and enough for multitasking, research, presentations, and everyday college life.

13" = Maximum portability

15" = More screen space

MacBook Pro 14"

Best for advanced coursework & creative workflows



- Engineering
- Computer Science
- Design
- Architecture
- Film & Photography

Built for demanding software, coding environments, editing workflows, and advanced multitasking

*M5 Pro chip models recommended for higher-performance academic workloads.

MacBook Pro 16"

Maximum performance for intensive professional-level workflows



- 3D Design
- Animation
- Advanced Video Production
- Music Production
- Engineering Power Users

Ideal for students managing large creative projects, simulations, rendering, or advanced production software.

Compare MacBook Models

	MacBook Neo [®]	MacBook Air [®] 13" & 15"	MacBook Pro [®] 14"	MacBook Pro 16"
☆ Best For	Basic coursework	Every day college use	Advanced coursework	Intensive workflows
🖥️ Display	Compact display	13" or 15" Liquid Retina	14" Liquid Retina XDR	16" Liquid Retina XDR
🔌 Chip Options	Entry-level Apple silicon	M4 chip	M5 / M5 Pro chip	M5 Pro / M5 Max chip
📄 Memory	8GB unified memory	16GB unified memory (upgradeable)	16GB - 36GB unified memory	24GB - 48GB unified memory
💾 Storage	256GB - 512GB SSD	256GB - 2TB SSD	512GB - 4TB SSD	512GB - 8TB SSD
🔋 Battery Life	All day battery	Up to 18 hours	Up to 22 hours	Up to 24 hours

Recommended by Major

📁 Business / Economics	MacBook Air 13" or 15"
📖 Liberal Arts / Education	MacBook Neo* or MacBook Air 13" or 15"
💬 Communication / Media	MacBook Neo* or MacBook Air 13" or 15"
🧪 Natural Sciences / Pre-Med	MacBook Air 13" or 15"
🔗 Engineering / Computer Science	MacBook Pro 14" or MacBook Pro 16"
🎨 Design / Architecture / Film	MacBook Pro 14" or MacBook Pro 16"

*MacBook Neo recommended for select majors with lighter computing needs.

*M5 Pro chip models recommended for students using demanding professional applications.



Shop MacBook[®] at the official
Campus Computer Store of **UT Austin**

Scan to shop
and learn more!



2304 Whitis Ave FAC 109
Austin, TX 78712
www.campuscomputer.com
(512) 475-6550



Authorized
Campus Store

TM and © Apple, Inc. All rights reserved.

Already have your laptop?
Get UT software, accessories,
and support in-store.