

# Why Buy a MacBook®

- **Most reliable laptop brand\***
- **Best resale/trade-in value**
- **FREE productivity & creativity apps**
- **FREE OS upgrades**
- **Top rated customer support**
- **Sleek all metal unibody design**
- **Less instances of viruses & malware**
- **Runs both Windows & macOS**



MacBook Air® <small>(Silver, Starlight, Space Gray, or Midnight)</small>					MacBook Pro® <small>(Silver or Space Gray)</small>					MacBook Pro® <small>(Silver or Space Gray)</small>								
Display	13.6 - inch LED Retina® display (2560 x 1664)				15.3-inch Liquid Retina® display (2880 x 1864)		14.2 - inch LED Retina® XDR display (3024 x 1964)			16.2 - inch LED Retina® XDR display M1 Pro (3456 x 2234)								
Processor	M2 Chip 8-core CPU		M3 Chip 8-core CPU		M3 Chip 8-core CPU		M3 Chip 8-core CPU		M3 Pro Chip 11-core CPU	M3 Pro Chip 12-core CPU	M3 Max Chip 14-core CPU	M3 Pro Chip 12-core CPU		M3 Max Chip 14-core CPU	M3 Max Chip 16-core CPU			
Storage	256GB	512GB	256GB	512GB	256GB	512GB	512GB	1TB	512GB	1TB	512GB		1TB					
Memory	8GB		16GB		8GB	16GB	8GB	16GB	18GB		36GB	16GB	36GB	36GB	48GB			
Graphics	8-core GPU	10-core GPU	8-core GPU	10-core GPU	10-core GPU		10-core GPU		14-core GPU	18-core GPU	30-core GPU	18-core GPU		30-core GPU	40-core GPU			
Weight	2.7 lbs				3.3 lbs		3.4 lbs			3.5 lbs		3.6 lbs	4.7 lbs		4.8 lbs			
Educational Discount	\$899	\$1,099	\$999	\$1,199	\$1,399	\$1,199	\$1,399	\$1,599	\$1,499	\$1,699	\$1,899	\$1,849	\$2,199	\$2,899	\$2,299	\$2,699	\$3,199	\$3,699